

# Adam Hunter

FRONT-END DEVELOPER

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Front-end developer with 3+ years of professional experience building and maintaining web interfaces across global markets. Specializes in React, TypeScript, and modern CMS platforms. Proven ability to lead technical migrations, collaborate cross-functionally, and deliver polished, accessible user experiences at scale.

## EXPERIENCE

### Web Manager

May 2025 – Present

Amare Global – Remote

- Led the company's migration to ContentStack, importing and configuring all product content to ensure a smooth platform transition.
- Manage and maintain web content across global markets, supporting international regions as they onboard to the new platform.
- Partnered with cross-functional teams (creative, IT, marketing) to implement technical updates and ensure brand consistency.
- Enhanced user experience through iterative content revisions and SEO best practices.

### Web Content Manager

July 2022 – April 2025

Modere – Provo, UT

- Promoted to a front-end development role, designing and building an internal brand guide and design system documentation site using React and Next.js.
- Developed, maintained, and optimized front-end content using CMS platforms including ContentStack and PimCore.
- Applied SEO best practices to improve organic search performance and user engagement across US and Canadian markets.
- Partnered with cross-functional teams (creative, IT, marketing) to implement technical updates and ensure brand consistency.
- Enhanced user experience through iterative content revisions across a BigCommerce storefront.

### Call Floor Manager

Dec 2017 – Sept 2021

Engagex – Provo, UT

- Led team performance tracking and agile-style communication across a large call floor.
- Used internal CRM data to improve KPI tracking and workflow efficiency.
- Reported software issues via Jira and collaborated with developers to resolve bugs.

## PROJECTS

### Shelfie [shelfie-black.vercel.app](#)

Full-stack social reading tracker built with Next.js, TypeScript, and Supabase. Features real-time reactions, push notifications, dark mode, an animated 3D bookshelf view, and a stats dashboard with yearly reading goals. Backed by PostgreSQL.

### Natural Disaster Tracker [natural-disaster-tracker-klz6.vercel.app](#)

Interactive global map pulling live event data from NASA's EONET API, plotting disasters using Leaflet and OpenStreetMap. Features clickable markers, date range filtering, and a live event info panel. Built with React, JavaScript, and CSS.

### F1 Standings [f1-app-dashboard.vercel.app](#)

Live Formula 1 standings dashboard displaying driver and constructor championships with a team theme selector. Built with Next.js, TypeScript, and the Jolpica API.

## SKILLS

JavaScript TypeScript React Next.js Tailwind CSS

HTML5 CSS3 Supabase PostgreSQL Leaflet

Git / GitHub ContentStack PimCore BigCommerce

Google Analytics SEO Responsive Design Vite

## EDUCATION

### Web Development Certificate

2021 – 2022

Dev Mountain

### B.S. Criminal Justice

2015 – 2022

Utah Valley University